

VERTEX CONSULTATIONS

2020 - 2023

Vivid Vision

It's January 1st 2020, and Vertex Consultations is the place to be. Why? At Vertex Consultations we attract entrepreneurs, creators, and innovative individuals who add value to the world of entrepreneurship. The traditional workplace environment is obsolete! Here at Vertex Consultations our business model is based upon educating one another as we grow, as well as educating our clients by engaging them and their clients through entertainment. Come join our team and impact the business world. Our team of intellectual businessmen and women is growing fast every day. Here's why...



“FOR THE CULTURE”

Yes! You read that correctly. We do what we do for the culture of entrepreneurship. Come spend a day with our team and you'll see an atmosphere so amazing, and organic you'll be filled with a sense of euphoria. Have you ever dreamed of a job that didn't feel like work? Well, this is that job! Not to be confused with the feeling you get when you land that high paying "dream" job you've been dying to have, only to realize months later that you're just a mere part of someone else's "dream," and they hired you to fit their micromanaged business system. Yea, I don't think so. This is not that. The ambition and conversations here are just different. You actually mean something. We work and learn not because we have to but because of the burning, infectious, desire for success that we project onto one another. Let's be clear TRUE happiness is addictive. Once you realize your true purpose and you began to add value to each person in your life, that is a high that no drug can match. Say no to drugs by the way.

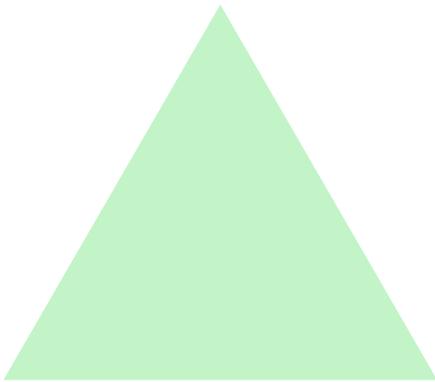
Here, we decry complacency. Innovation and optimism are the norm. Problems don't exist when your entire team is the solution. We all possess equal levels of confidence so respect is never an issue amongst kings and queens. "We don't think outside the box," we create new ones! We hang frequently outside of work. This is a stress free workplace. Each and every member naturally is a trailblazer. We are the future. We work effortlessly to impact the lives of each and every individual we encounter. Come work in an environment where every day feels like the first day of school.



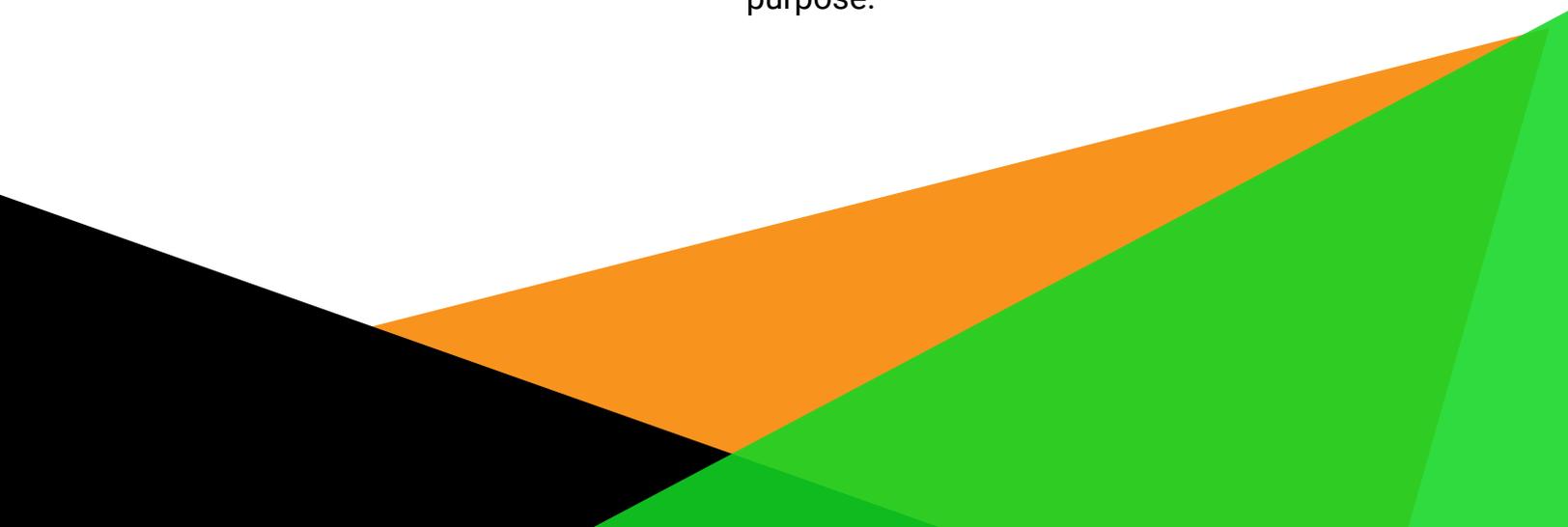


WHAT WE DO

Entertain. Educate. Add Value.



“Siri, define the word Vertex.” The highest point; the top. “The crown...” In order to have a point in geometry two lines must meet. At Vertex Consultations we are the “highest point,” where two or more **MINDS** meet. Inevitably we wear crowns because we act as kings and queens by seeing value within ourselves thus reflecting and adding this same value to every single person we meet. Our number 1 objective is, if you have yet to notice, to add value. We add value through education. We are aware that humans learn differently. Learning that certain humans use a particular cortex of their brain, in some cases more than one cortex, we use entertainment as a means to effectively and sufficiently engage our members and clients. We must add value. For that is our culture, our lifestyle, and our definitive purpose.





How We Do it

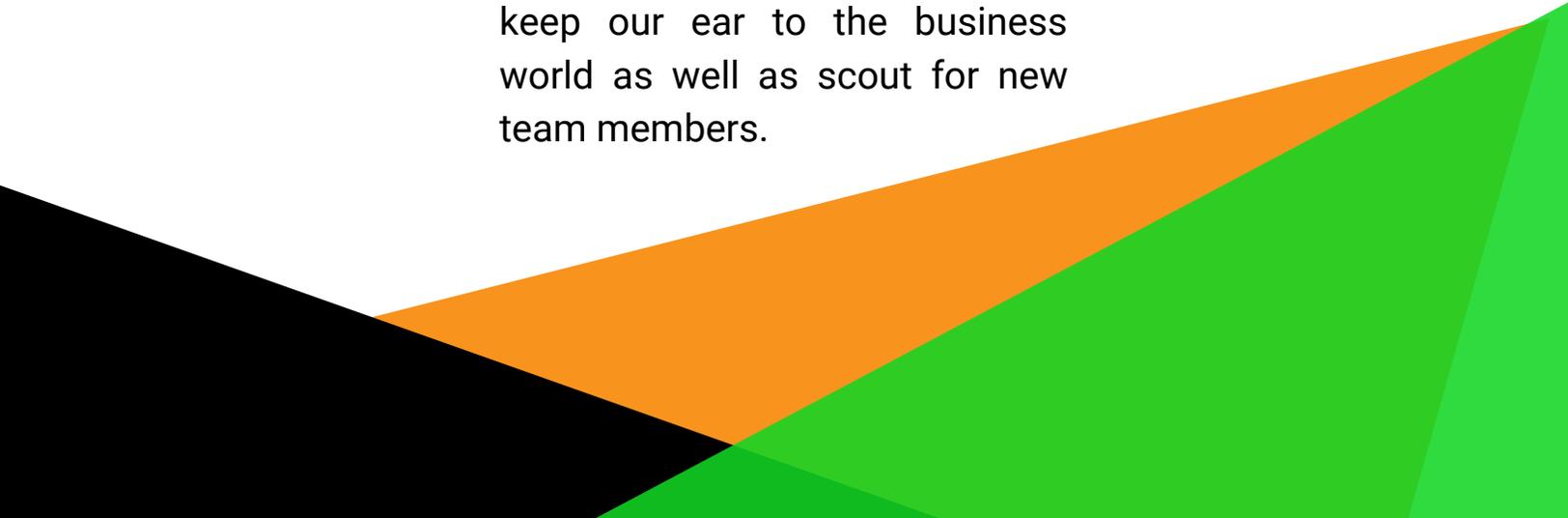
Through years of research, education, and experience we have honed our understanding of what the future for entrepreneurs will look like. We want YOU to have this information at your disposal. We do not ignore history. Any business that intends to thrive in the near future must be aware of the change and embrace this change. As a lesson in history we believe having a strong online presence and constantly studying consumer behavior is an absolute necessity. These habits will become a part of your DNA and you'll further add value to the millions of entrepreneurs. For instance, we offer consultations for branding. These consultations are based not upon theory or philosophy but decades of case study of businesses that have both succeeded and failed. You'll go into great detail to correlate how these successes and failures either aligned with or violated the immutable principles of branding. We also offer DIY courses in which you'll have the privilege to help clients receive accurate and efficient information that will save them time, energy, and money. You'll get to see exactly how we emulate some of the world's most credible and successful entrepreneurs. You'll also gain access to the exclusive material and mentor programs we've purchased that are valued at over tens of thousands of dollars. This knowledge will be transferred to you once you join our team.





What It Looks Like

Our offices are located in the urban heart of Atlanta, Ga. We have meet-ups often and do office work in different parts of the city to get fresh air. We find that changing our surroundings can often lead to tapping into new creative spaces. Here at Vertex Consultations we are all artists. As creators we never want to block creative expression. Having a versatile work environment is how we help boost morale. We also like to host seminars, meet up at coffee shops, attend book releases, and many more events to be able to keep our ear to the business world as well as scout for new team members.





The Squaddd!

“If you are the smartest person in the room, you are in the wrong room.” - Confucius

“If you are the smartest person in the room, you are in the wrong room.” - Confucius. At Vertex Consultations we come together as a collective to create a powerhouse. Our Founder - Dee is our creative director. He has a background in music and has developed his entrepreneurial skills through consistent education. Our core departments are growing to help meet the demands of our clients. We are constantly scouting to find experienced entrepreneurs who can fill our ever growing positions and add to our team of All-stars; creative directors, directors, film editors, designers,

developers, coders, social media marketers, Human Resources, Music artist, managers, songwriters, A&Rs, and several other specialty positions including a SNEAKER HEADS position. We seek to become infamous for our culture and influence on the urban and entrepreneurial community. Our team consists of high spirited, motivated, men and women. We seek to house diverse ethnicities and races who all have one goal in common: to make adding value a lifestyle while striving to reach financial freedom.

